



Date: 10/21/2008

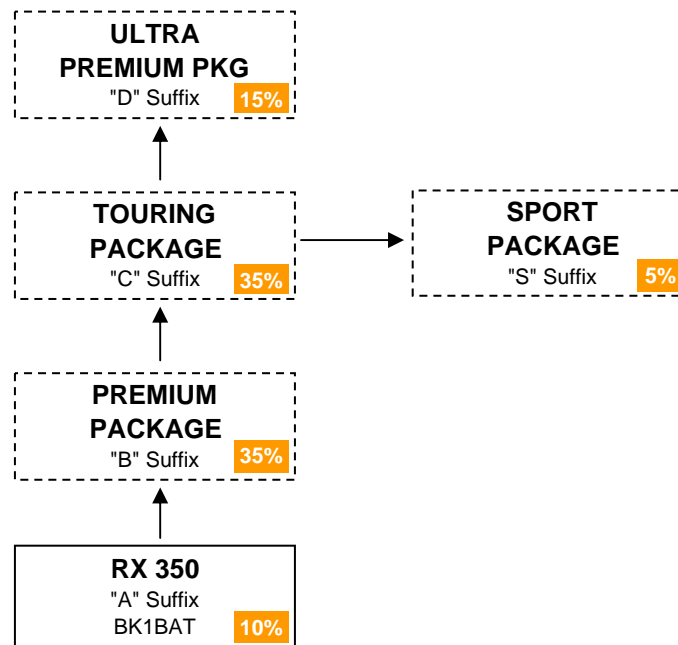
VEHICLE ORDERING GUIDE

RX 350 - 2010 Model Year

Marketing Name	TCI Model	Transmission
RX 350	BK1BAT	6 speed Automatic

Vehicle may not come exactly as shown

2010 RX 350 Model Line Up



Note: Preliminary information at time of printing



What's New for 2010 RX 350

Changes to Standard Equipment

2010 is FULL MODEL CHANGE timing for RX 350

Model code changes from HK31UP to BK1BAT

New Standard Equipment:

- 18-inch Alloy Wheels
- P235/50R18 M+S Tires
- XM Satellite Radio (Factory Activated)
- Smart Entry System
- Push Button Start
- Bluetooth Capability
- Rear Seat Side Airbags
- Double Wishbone Rear Suspension
- Retractable Outside Rearview Mirrors
- Integrated Turn Signal Lamps
- Puddle Lamps
- Rear Seatbelt Pretensioners
- Hill Ascent Control (HAC)
- Temporary Spare Tire
- 6-Speed Automatic Transmission
- Sequential Shift Mode
- Active Torque Control 4WD System
- Electric Power Steering
- Multi-Information Display
- Front Passenger Knee Airbag
- Premium Fabric Seat Surfaces
- Sliding Rear Seat
- Remote Release for Folding Rear Seatbacks
- Active Front Headrests with Whiplash Protection
- Roof Mounted Satellite Fin Antenna

Deleted Standard Equipment:

- Driver Foldable Armrest
- Front Passenger Foldable Armrest
- Full-Size Spare Tire
- Roof Rail Crossbars
- Full-Time 4WD System
- 2-Position Driver Seat Memory System
- Auto-dimming Side View Mirrors
- Leather Seat Surfaces

Changes to Optional Equipment

Deleted Exterior Colours:

- 0062 Crystal White Pearl
- 01F7 Classic Silver Metallic
- 04S6 Copper Brown Mica
- 06T1 Bamboo Pearl
- 08R6 Breakwater Blue Metallic

Added Exterior Colours:

- 0077 Starfire Pearl
- 01G1 Tungsten Pearl
- 04T5 Truffle Mica
- 08U9 Cerulean Blue Metallic

Deleted Interior Colour:

- IVORY

Added Interior Colour:

- PARCHMENT

Optional Equipment (Newly-Available):

- Bi-Xenon HID Headlamps
- Automatic High Beam Feature
- Auto-dimming Rearview Mirror with Integrated Backup Camera
- Wallet-Size Card Key
- 12-Speaker Premium Audio System
- USB Audio Input
- 15-Speaker Mark Levinson Audio System
- Voice-activated HDD Navigation System
- XM Real-Time Traffic Capability
- 19-inch Alloy Wheels
- P235/55R19 Tires
- Head-Up Display
- Vehicle Dynamics Integrated Management (VDIM)
- Driver Seat Variable Cushion Length Adjustment
- Front Passenger Seat Variable Cushion Length Adjustment
- Premium Leather Seat Surfaces
- Wide-View Side Monitor System
- Sport-Tuned Suspension
- Unique Wheel Finish
- Dual Screen Rear Seat DVD Entertainment System
- 3-Position Driver Seat Memory System
- Heated & Ventilated Front Seats

2010 RX 350 Standard Features

Interior	RX 350	Safety	RX 350
Audio:AM/FM Stereo, XM Satellite Radio (Factory Installed), In Dash 6-Disc CD Changer, MP3 Audio Capability, Auto Sound Levelizer (ASL), Bluetooth Capability, 9 Speakers, Steering Wheel Audio Controls, Satellite Roof Mounted Fin Antenna	●	LED Brake Lamps	●
Climate Control: Dual Zone Automatic Climate Control, Dust, Pollen, Deodorizing Air Filter, Rear Seat Heater Ducts	●	Side Roll-Sensing Curtain Airbags (RSCA)	●
Seat Material: Premium Fabric Seat Surfaces	●	Rear Outboard Seatbelt Pre-tensioners & Force Limiters	●
Driver Seat Adjustments: 8-way Power Adjustable Driver Seat, Lumbar Support (Power), Recline (Power), Driver Cushion Height (Power), Driver Seat Fore/Aft (Power)	●	Front Seatbelt Anchor Height Adjusters	●
Passenger Seat Adjustments: 8-way Power Passenger Seat, Lumbar Support (Power), Passenger Recline (Power), Passenger Cushion Height (Power), Passenger Seat Fore/Aft (Power)	●	All-Position Vertically-Adjustable Headrests	●
Rear Seat Adjustments: Sliding Rear Seats, Fold Down Rear Seat (60/40), Recline, Rear Seat Remote Release in Cargo Area	●	Driver and Front Passenger Knee Airbags	●
Power Door Locks	●	Dual Stage Driver & Passenger Airbag Supplemental Restraint System (SRS)	●
Instrumentation: 8-inch LCD Display, Electroluminescent Instrumentation Gauges, Multi Information Display, Tachometer, Water Temperature Gauge	●	Front Passenger Occupancy Classification Indicator	●
Auto-dimming Rear View Mirror with Compass, Dual Illuminated Vanity Mirrors	●	Front Seat Mounted Side Airbags	●
Power Windows with Auto Up/Down for All Windows	●	Rear Seat Side Airbags	●
Cargo Area Multi-Purpose Net, Cargo Mat, Tonneau Cover	●	Front Seatbelt Pre-Tensioners and Force Limiters	●
Leather Wrapped Steering Wheel	●	Anchor Points for Child Restraint Seats	●
Leather Wrapped Shift Knob	●	First Aid Kit	●
Walnut Wood Trim	●	Active Front Headrests with Whiplash Protection	●
Power Tilt & Telescopic Steering Wheel	●	Anti-theft System	●
Driver and Passenger Opening Door Pockets, Centre Console Box with Armrest, Front Seat Back Pockets	●	Engine Immobilizer	●
Trunk Lamp	●	Warnings: Low Fuel, Low Engine Oil Level, Low Washer Fluid, Direct Tire Pressure Monitoring System, Front Driver and Passenger Seat Belt Warning	●
Carpeting, Carpet Floor Mats	●	Exterior	
Convenience		4-Door Sport Utility	●
12V Auxiliary Power Outlets: 2 Front, 1 Rear	●	18" Aluminum Alloy Wheels, Wheel Locks	●
Push Button Start	●	Power-Adjustable Heated Mirrors, Integrated Signal Lamps, Foldable Exterior Mirrors, Puddle Lamps	●
Cruise Control	●	Rear Privacy Glass	●
Smart Key System	●	Silver Painted Roof Rails, Front Splash Guards, Rear Splash Guards, Rear Bumper Protector, Roof Mounted Spoiler	●
Retained Accessory Power	●	Variable Intermittent Wipers, Rain Sensing Wipers, Windshield Wiper De-Icer	●
Integrated Garage Door Opener	●	Automatic Headlamp System	●
Overhead Sunglass Storage	●	Projector Style Halogen Headlamps	●
Front & Rear Cup Holders	●	Headlamp Washers	●
Cargo Area Tie-Down Rings, Cargo Area Side Storage Compartments, Under Cargo Area Storage Compartments	●		
Illuminated Entry w/ Fadeout	●		
● Standard Equipment			
Information correct at time of printing, subject to change without notice.			

2010 RX 350 Specifications

Mechanical		RX 350
Engine	• 3.5 Litre, 6-Cylinder, Aluminum Alloy Block, DOHC, 24-Valve, Dual Variable Valve Timing with intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection, Acoustic Control Induction System (ACIS), Engine Oil Cooler, Tier 2 Bin 5 Emissions Rating, Heavy Duty Battery, Starter, Alternator and Heater, Stainless Steel Exhaust System	●
Compression Ratio	• 10.8:1	●
Horsepower hp (kW)	• 275 (205) @ 6,200 rpm	●
Torque lb.ft. (N.m)	• 257 (348) @ 4,700 rpm	●
Suspension	• Front:Independent, Macpherson Gas Struts, Coil Springs, Stabilizer Bar • Rear:Independent, Double Wishbone Type, Coil Springs, Stabilizer Bar • Sport-Tuned Suspension	● ● ○
Drivetrain	• Active Torque Control System, Vehicle Stability Control (VSC), Traction Control (TRAC), HAC (Hill-start Assist Control) • Vehicle Dynamics Integrated Management (VDIM)	● ○
Transmission	• Sequential Shift Mode, 6-Speed, Automatic, Super Electronically Controlled Transmission (Super ECT), Overdrive, Lock Up Torque Converter, Transmission Cooler	●
Brakes	• Antilock Braking System (ABS), Electronic Brake Force Distribution (EBD), Brake Assist (BA), Front Ventilated Disc Brakes, Rear Discs	●
Steering	• Electric Power Steering	●
Tires	• P235/60R18 Tires, Mud + Snow, Temporary Spare Tire • P235/55R19 Tires	● ○

● Standard Equipment ○ Optional Equipment

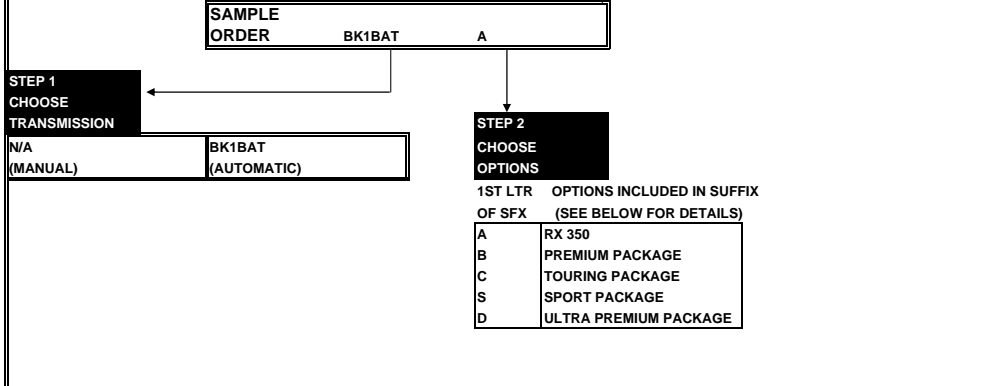
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DIMENSIONS		RX 350
Length mm (in.)	• 4,770 (187.8)	●
Width mm (in.)	• 1,885 (74.2)	●
Height mm (in.)	• 1,720 (67.7)	●
WheelBase mm (in.)	• 2,740 (107.9)	●
Tread mm (in.)	• Front: 1,630 (64.2) Rear: 1,620 (63.8)	●
Seating Capacity	• 5	●
Ground Clearance mm (in.)	• 185 (7.3)	●
Approach Angle degrees	• 28.6	●
Departure Angle degrees	• 24.9	●
Headroom mm (in.)	• Front: 957 (37.6) Rear: 970 (38.1)	●
Legroom mm (in.)	• Front: 1,080 (42.5) Rear: 1,021 (40.1)	●
Shoulder Room mm (in.)	• Front: 1,472 (57.9) Rear: 1,462 (57.5)	●
GVWR kg (lbs.)	• 2,560 (5,650)	●
CURB WEIGHT kg (lbs.)	• 1,970 (4,510)	●
TOWING CAPACITY kg (lbs)	• 1,587 (3,500)	●
CARGO CAPACITY m³ (cu.ft.)	• Behind Front Seats-Max. Cap. - • Behind Rear Seat-Max. Cap. -	● ●
Coefficient of Drag (cd.)	• -	●
Turning Circle m(ft.)	• 11.4 (37.4)	●
FUEL CAPACITY l(Gal.)	• 72.5 (15.9)	●
FUEL CONSUMPTION RATING**	• L/100km mpg	●
City/Highway/Combined	• - -	●



SERIES/MODEL **RX 350**
2010MY

SERIES/PAGE RX3_1
EFF. DATE: 10/21/2008
REPLACES : -



STEP 3 CHOOSE COLOUR

2ND LTR	COLOUR	EXTERIOR COLOUR	INTERIOR MATERIAL	INTERIOR COLOUR	N/A ON SFX
K	0077	STARFIRE PEARL	PREMIUM FABRIC	PARCHMENT	B,C,D,S
K			LEATHER	PARCHMENT	A,D,S
K			PREMIUM LEATHER	PARCHMENT	A,B,C,S
M	0077	STARFIRE PEARL	PREMIUM FABRIC	BLACK	B,C,D,S
M			LEATHER	BLACK	A,D
M			PREMIUM LEATHER	BLACK	A,B,C,S
L	01G0	SMOKY GRANITE MICA	PREMIUM FABRIC	LIGHT GREY	B,C,D,S
L			LEATHER	LIGHT GREY	A,D,S
L			PREMIUM LEATHER	LIGHT GREY	A,B,C,S
M	01G0	SMOKY GRANITE MICA	PREMIUM FABRIC	BLACK	B,C,D,S
M			LEATHER	BLACK	A,D
M			PREMIUM LEATHER	BLACK	A,B,C,S
L	01G1	TUNGSTEN PEARL	PREMIUM FABRIC	LIGHT GREY	B,C,D,S
L			LEATHER	LIGHT GREY	A,D,S
L			PREMIUM LEATHER	LIGHT GREY	A,B,C,S
M	01G1	TUNGSTEN PEARL	PREMIUM FABRIC	BLACK	B,C,D,S
M			LEATHER	BLACK	A,D
M			PREMIUM LEATHER	BLACK	A,B,C,S
K	0212	OBSDIAN	PREMIUM FABRIC	PARCHMENT	B,C,D,S
K			LEATHER	PARCHMENT	A,D,S
K			PREMIUM LEATHER	PARCHMENT	A,B,C,S
M	0212	OBSDIAN	PREMIUM FABRIC	BLACK	B,C,D,S
M			LEATHER	BLACK	A,D
M			PREMIUM LEATHER	BLACK	A,B,C,S
K	03R1	MATADOR RED MICA	PREMIUM FABRIC	PARCHMENT	B,C,D,S
K			LEATHER	PARCHMENT	A,D,S
K			PREMIUM LEATHER	PARCHMENT	A,B,C,S
M	03R1	MATADOR RED MICA	PREMIUM FABRIC	BLACK	B,C,D,S
M			LEATHER	BLACK	A,D
M			PREMIUM LEATHER	BLACK	A,B,C,S
K	04T1	GOLDEN ALMOND METALLIC	PREMIUM FABRIC	PARCHMENT	B,C,D,S
K			LEATHER	PARCHMENT	A,D,S
K			PREMIUM LEATHER	PARCHMENT	A,B,C,S
K	04T5	TRUFFLE MICA	PREMIUM FABRIC	PARCHMENT	B,C,D,S
K			LEATHER	PARCHMENT	A,D,S
K			PREMIUM LEATHER	PARCHMENT	A,B,C,S
L	08U9	CERULEAN BLUE METALLIC	PREMIUM FABRIC	LIGHT GREY	B,C,D,S
L			LEATHER	LIGHT GREY	A,D,S
L			PREMIUM LEATHER	LIGHT GREY	A,B,C,S
M	08U9	CERULEAN BLUE METALLIC	PREMIUM FABRIC	BLACK	B,C,D,S
M			LEATHER	BLACK	A,D
M			PREMIUM LEATHER	BLACK	A,B,C,S

OPTION CONTENTS AND PRICING

NAME	PREMIUM PACKAGE	TOURING PACKAGE
CONTENTS	PERFORATED LEATHER SEAT SURFACES HEATED & VENTILATED FRONT SEATS DRIVER SEAT MEMORY SYSTEM AUTO-DIMMING SIDE VIEW MIRRORS POWER MOONROOF BI-XENON HID HEADLAMPS AUTOMATIC HIGH BEAM FEATURE AUTO LEVELING HEADLAMP SYSTEM ADAPTIVE FRONT LIGHTING SYSTEM POWER REAR DOOR WITH JAM PROTECTION BACKUP CAMERA 1 WALLET SIZE SMART CARD KEY AUTO-DIMMING REAR VIEW MIRROR WITH INTEGRATED BACKUP CAMERA	PREMIUM PACKAGE PLUS: 19" ALUMINUM ALLOY WHEELS P235/55R19 TIRES VOICE-ACTIVATED HDD NAVIGATION SYSTEM XM REAL-TIME TRAFFIC CAPABILITY 12 SPEAKER LEXUS PREMIUM AUDIO REAR SUBWOOFER USB AUDIO INPUT WOOD AND LEATHER WRAPPED STEERING WHEEL WOOD AND LEATHER WRAPPED SHIFT KNOB <i>(DELETE BACKUP CAMERA IN AUTO-DIMMING REAR VIEW MIRROR)</i>

NAME	SPORT PACKAGE	ULTRA PREMIUM PACKAGE
CONTENTS	TOURING PACKAGE PLUS: VEHICLE DYNAMICS INTEGRATED MANAGEMENT (VDIM) HEAD-UP DISPLAY SPORT-TUNED SUSPENSION SPORT-TUNED STEERING UNIQUE ALLOY WHEEL FINISH <i>(DELETE WOOD AND LEATHER WRAPPED STEERING WHEEL & SHIFT KNOB)</i>	TOURING PACKAGE PLUS: VEHICLE DYNAMICS INTEGRATED MANAGEMENT (VDIM) HEAD-UP DISPLAY PREMIUM LEATHER SEAT SURFACES 15 SPEAKER MARK LEVINSON AUDIO SYSTEM WIDE-VIEW SIDE MONITOR SYSTEM POWER RETRACTABLE FOLDING EXTERIOR MIRRORS DRIVER VARIABLE CUSHION LENGTH (POWER) FRONT PASSENGER SEAT VARIABLE CUSHION LENGTH (POWER) INTUITIVE PARKING ASSIST ROOF RAIL CROSSBARS FRONT ILLUMINATED DOORSILL TRIM DUAL SCREEN REAR SEAT DVD ENTERTAINMENT SYSTEM AUDIO AND DVD REMOTE CONTROL 2 SETS OF WIRELESS HEADPHONES 115V/400-WATT POWER OUTLET