



THE RELENTLESS PURSUIT OF PERFECTION.

My RX 300 Brochure



RX 300 2003



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1800 265 3987



- Flawless design, advanced technology and relentless testing have put everything in perfect balance and taken the "either or" out of the Lexus equation.
- Luxurious interiors are complemented by an array of accident avoidance and safety features.
- Road hugging suspension is inseparable from the record setting aerodynamics.

Most luxury vehicles possess a defining attribute - performance perhaps, possibly styling or maybe comfort. In a Lexus you find them all, and each one is an achievement.



Visionary Design

The visionary design and technology that launched the first Lexus involved 1,400 engineers, 2,300 technicians, 200 new patents and 2 billion dollars in R&D. It's an acclaimed legacy of invention and investment that distinguishes each and every Lexus.



Nuts & Bolts

A tiny sliver of steel has been scooped from the head of every bolt on every Lexus to reduce overall weight by nine kilograms. It's just one of many meticulous details that contribute to acceleration, performance and reduced fuel consumption. At Lexus, the little things aren't treated lightly.



Exceptional Safety

Lexus computer simulations and crash tests incorporate both current and anticipated standards for North America, Japan and Europe. As a result, Lexus boasts one of the strictest test criteria standards in the industry -- Global Outstanding Assessment (GOA).



The Finishing Touch

The trademark luminous finish of a Lexus is the result of a painstaking painting process. As many as 42 separate and carefully executed steps are taken to achieve the perfect fade-resistant lustre. At Lexus, skin deep just isn't good enough.

RX 300 2003



SPORT LUXURY SUV

\$51,600.00##



Polished and practical

Luxurious and practical. The 2003 RX 300 delivers the ride and comfort of a Lexus sedan and all the strengths of an SUV.

The soft leather, gleaming walnut and premium sound system are complemented by an array of advanced safety features and a powerful, quiet, fuel-efficient V6 VVT-i engine.

Much more car than truck, the 4-wheel drive RX 300's sleek profile and nimble handling make city trips and country cruises equally gratifying.

It all adds up to Vintage Lexus.

"a new level of ride comfort... with a degree of quietness and smoothness more comparable to a luxury car" - Motor Trend.

- ▶ Tinted window glass rejecting glare and 90% of UV rays
- ▶ Anti-jam power windows that stop/reverse when they encounter little fingers
- ▶ Speed sensitive power steering
- ▶ Automatic climate control air conditioning
- ▶ In-dash, six disk CD changer.

The blue-blood of mid-size SUVs, the RX 300 is silken luxury under a suit of shining armour. Full-time 4-wheel drive, unibody construction for ultra smooth and quiet handling; Insurance Institute for Highway Safety's "Best Pick".



RX 300 2003



Standard Specification and Features

Mechanical

TRANSMISSION	4-Speed Automatic Overdrive Super Electronically Controlled Transmission (Super ECT)
ENGINE	3.0 Litre 6-Cylinder DOHC 24-Valve Variable Valve Timing with Intelligence (VVT- i) Sequential Multipoint Electronic Fuel Injection
MECHANICAL FEATURES	4WD Full-Time Traction Control (TRAC) Vehicle Skid Control (VSC)
STEERING	Progressive Rate Power Steering Rack & Pinion
SUSPENSION	Independent Macpherson Gas Struts Stabilizer Bar Anti-Vibration Subframe Independent Macpherson Gas Struts Stabilizer Bar Anti-Vibration Subframe
TIRES	P225/70/R16 All Season Full Size Spare Tire
BRAKES	ABS with Brake Assist Front Ventilated Discs Rear Discs



Standard Specification and Features (Cont'd)

Interior

STEERING

3-spoke Steering Wheel
Tilt Steering

CLIMATE CONTROL

Automatic Temperature Control
Auto A/C
Soft Touch HVAC
Dust, Pollen, Deodorizing Air Filter

AUDIO

Lexus Premium Audio
AM/FM Stereo Cassette
In Dash 6-Disc CD Changer
7 Speakers
Power Antenna
Diversity Antenna

SEATS

Leather Seat Surfaces
Captain Seats
Heated Front Seats
8-way Power Adjustable Drivers Seat
Driver Seat Headrest-Vertical & Tilt
Foldable Armrest
Lexus Driver Memory Seat System with Two Driver Memory Settings
4-way Power Adjustable Passenger Seat
Passenger Seat Headrest-Vertical & Tilt
Foldable Armrest
Rear Bench Seat
Fold Down Rear Seat (60/40)
Recline
Rear Seat Adjustments: Headrest-Vertical
Fold Down Center Armrest
Fold-Down Seatback
Rear Seat Slide

WINDOW

Power Windows with Auto Up / Down for All Windows

INSTRUMENTATION

Electronic Analog Gauges with Multifunction Display
Tachometer
Outside Temperature Gauge
Dual Trip Odometer

MIRRORS

Electrochromic Rear View Mirror with Digital Compass
Dual Illuminated Vanity Mirrors

TRIM

Leather Wrapped Steering Wheel
Leather Wrapped Shift Knob
California Walnut Wood Trim
Simulated Leather Door Trim

TRUNK/CARGO

Cargo Mat
Tonneau Cover

Standard Specification and Features (Cont'd)

Interior

SECURITY

Power Door Locks

LIGHTS

Cargo Lamp
Door Courtesy Lamps
Glove Box Lamp

STORAGE

Front Seat Back Pockets

FLOOR

Carpet Floor Mats

Standard Specification and Features (Cont'd)

Exterior

BODY STYLE	4-Door Sport Utility
WHEELS	Aluminum Alloy Wheels Wheel Locks
WINDOW	Electric Rear Window Defroster with Timer Privacy Glass High Solar Energy Absorbing Window Glass Side Laminated Glass
EXTERIOR	Coloured Splash Guards Roof Rails Power Moonroof Moonroof Sunshade
MIRRORS	Power Remote Heated Mirrors Foldable Exterior Mirrors Electrochromic Side View Mirrors
WIPER	Variable Intermittent Wipers Rear Window Wiper/Washer - Intermittent
LIGHTS	Projector Fog Lamps Auto Headlamp Cancel System Reflector Style, Halogen Headlamps Light Control System

Safety

SAFETY	Dual Stage Driver & Passenger Airbag Supplemental Restraint System (SRS) Front Seat Mounted Side Airbags Front Seatbelt Pre-Tensioners and Force Limiters All-Position 3-Point Lap & Shoulder Belts Adjustable "B" Pillar Shoulder Belt Anchors First Aid Kit
SECURITY	Keyless Remote with Adjustable Audio Warning Anti-theft System Engine Immobilizer Remote Fuel Lid Release

Standard Specification and Features (Cont'd)

Convenience

CONVENIENCE

Cruise Control
 Digital Clock
 Integrated Garage Door Opener
 HomeLink Universal Transceiver
 Overhead Sunglass Storage
 Front & Rear Cup Holders
 Accessory Power Outlets

LIGHTS

Map Lamps
 Illuminated Entry w/ Fadeout

Dimension

Length mm (in.)	4,580 (180.3)	Fuel Capacity litres (gal.)	73 (16.1)
Width mm (in.)	1,815 (71.5)	Fuel Consumption - City/Highway L/100km	13.0/9.7
Height mm (in.)	1,670 (65.7)	Fuel Consumption - City/Highway mpg	22/29
Wheelbase mm (in.)	2,615 (103.0)	Compression Ratio	10.5:1
Front Tread mm (in.)	1,565 (61.6)	Horsepower (kW)	220 (164) @ 5,800 rpm
Rear Tread mm (in.)	1,550 (61.0)	Torque (N.m)	222 (301) @ 4,400 rpm
Seating Capacity	5	Turning Circle m. (ft.)	12.6m (41.3 ft.)
Ground Clearance mm (in.)	196 (7.7)	Coefficient of Drag (cd.)	0.36
Front Headroom mm (in.)	1,004 (39.5)	Cargo Capacity Behind Rear Seat-Max. Cap. m3 (cu. Ft.)	1.073 (37.8)
Rear Headroom mm (in.)	995 (39.2)	Cargo Capacity Behind Front Seats-Max. Cap. m3 (cu. Ft.)	2.125 (74.8)
Front Headroom with available Moonroof mm (in.)	969 (38.1)	Approach Angle	28
Rear Headroom with available Moonroof mm (in.)	982 (38.7)	Departure Angle	23.3
Front Legroom mm (in.)	1,035 (40.7)		
Rear Legroom mm (in.)	925 (36.4)		
Front Shoulder Room mm (in.)	1,467 (57.7)		
Rear Shoulder Room mm (in.)	1,448 (57.0)		
Gross Vehicle Weight kg (lbs.)	2,247 (4,950)		
Base Curb Weight kg (lbs.)	1,780 (3,925)		
Towing Capacity kg (lbs.)	1,587 (3,500)		

Standard Specification and Features (Cont'd)

Options

SPORT PACKAGE

Vehicle Including
Option Package
\$52,400.00##

Roof Rack
Roof Mounted Spoiler
Unique Black Interior
Aluminum Dash Accents

COACH EDITION

Vehicle Including
Option Package
\$54,200.00##

Coach Hampton Cabin Bag and Demi-pouch
Monotone Exterior Paint
Roof Rack
Modellista Front Grill
Coach badges
Unique Coach Edition Floor Mats
Perforated Leather Seat Surfaces
Birds Eye Maple Wood Trim
Birds Eye Maple Wood and Leather Steering Wheel
Chrome Plated Wheels

Personalize your Lexus

	Personalization options	Lexus Installed MSRP
Exterior	Block Heater	\$186.00**
	Bike Adapter - Clamp	\$232.00**
	Car Cover	\$390.00**
	Hood Deflector	\$127.00**
	Luggage Rack	\$345.00**
	Rear Spoiler	\$453.00**
	Ski Adapter - Bracket	\$202.00**
	Side Vent Visors	\$210.00**
	Trailer Ball 1 7/8"	\$36.00**
	Trailer Ball 2"	\$21.00**
	Class I Towing Hitch with Wire Harness and Trailer Ball Platform	\$988.00**
Interior	Cargo liner - Black	\$135.00**
	Cargo liner - Ivory	\$135.00**
	Cargo Net	\$66.00**
	All Weather Mats	\$145.00**

Exterior Colours

	Crystal White Pearl		Burnished Gold Metallic
	Winter Gold		Mineral Green Opal
	Millenium Silver Metallic		Indigo Ink
	Graphite Grey Pearl		Victorian Silver
	Black		

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Gallery

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Disclaimers

Performance

* Performance figure is shown for comparison only, and was obtained with prototype vehicles under test track conditions by professional drivers using special safety equipment and procedures. This should not be attempted on public streets or highways.

Personalization Options Pricing

** Personalization option prices shown include price of installation where applicable. The dealer may sell for less.

Personalization Options

° Personalization options shown may not be specific to your model.

Fuel Consumption

FUEL CONSUMPTION RATING. These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of these vehicles may vary. Refer to the Government of Canada publication - EnerGuide Fuel Consumption Guide.

Pricing

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