



BMW Canada Inc.
2014 Product Planning Bulletin

2014 – 335i and 335i xDrive M Performance Edition

We are pleased to announce the introduction of a limited production run of a **335i M Performance Edition** for the months of July and August. This model showcases the vast array of M Performance components designed to enhance the styling and performance attributes of the already potent 335i & 335i xDrive.

With the addition of the M Performance Power Kit and M Performance Exhaust, output climbs to 326 HP & 332 lb./ft torque – reducing the 0-100 km/hr time to just 4.9 Seconds!

Furthermore, this edition will come with the full M Performance Aerodynamics kit and segment exclusive 20" Alloy wheels.



20" M Performance Alloys



Rear Diffuser / M Performance Exhaust



M Power Kit (+26 HP / + 32 lb./ft torque *)
*MT models 317 lb./ft

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And to make this model that much more exclusive, for the first time two very popular BMW INDIVIDUAL colours will be offered - and all at no additional charge. Laguna Seca Blue and Valencia Orange will be offered along with Black Sapphire and Glacier Silver.

via BIMMERPOST.com



Laguna Seca Blue
Glacier Silver

Valencia Orange

Black Sapphire

Each exterior colour will be made available with either Coral Red Leather Interior or Black Leather Interior along with an exclusive Piano Black BMW INDIVIDUAL Trim.

The 335i M Performance Edition has been priced very aggressively at \$63,300 (RWD) and \$65,900 (xDrive) – which is only a modest premium on top of the current average 335i build. Therefore the wide range of additional equipment and INDIVIDUAL paint will be made available at a fraction of the cost. See below for equipment overview.

Core Equipment Adds to Base

M Performance Edition Adds

Core Product Content	<ul style="list-style-type: none"> 302 Alarm system 337 M Sport Package 319 Integrated universal remote control 322 Comfort access system 3AG Rear view camera 430 Interior and exterior mirrors with automatic anti-dazzle function 508 Park Distance Control (PDC) front and rear 609 Navigation system Professional 688 Harman Kardon Surround Sound system 655 Satellite tuner 524 Adaptive Headlights 488 Lumbar support for driver and front passenger 5DL Surround View 610 BMW Head-Up Display 5AC High-beam assistant 2NH M Sport brake 2VF Adaptive M running gear 2VL Variable Sport Steering 6AK ConnectedDrive services 6AM Real Time Traffic Information 6FV Online Entertainment 6NR Apps 6AP Remote Services 6NS Convenience telephony with extended smartphone connectivity 6AN Concierge Services 6AR Internet 704 M Performance Suspension (RWD Models) 	M Performance Parts	<ul style="list-style-type: none"> 20" M Performance Alloy Wheels Black Kidney Grilles Front Diffuser (Body Colour) Rear Diffuser (Body Colour) M Side Skirts with Badging M Power Kit (+26 HP tp 326 HP) M Performance Exhaust INDIVIDUAL Piano Black Interior Trim INDIVIDUAL Exterior Paint (optional) Rear Lip Spoiler (Body Colour)
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The available combinations available for this model are as follows:



Model	MSRP:
335i RWD 6-Speed Manual Transmission	\$63,300
335i RWD 8-Speed Sport Automatic Transmission	\$63,300
335i xDrive 6-Speed Manual Transmission	\$65,900
335i xDrive 8-Speed Sport Automatic Transmission	\$65,900

Orders for the 335i M Performance Edition will be taken on a first come, first serve basis - so please order accordingly as availability will be limited. **All orders must be received no later than Friday, May 17th.**

*via **BIMMERPOST.com***