



MY15 C-Class Sedan (W205) Dealer Ordering Guide

preliminary

MBUSA Product Management
last updated January 28, 2014



Mercedes-Benz

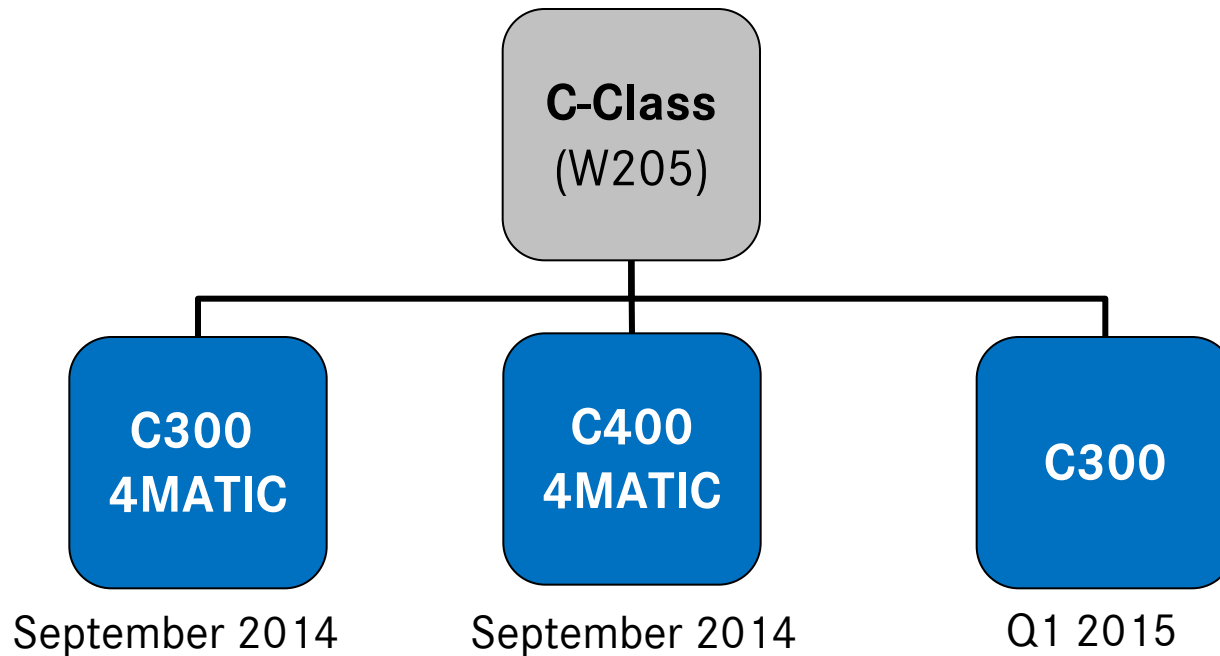
MY15 C-Class Sedan (W205) Portfolio

preliminary -
subject to change

Press Announcement Day: December 16, 2013

World debut: Detroit Auto Show - January 2014

Start of production (in Tuscaloosa, Alabama): June 2014



Exterior



C300 Sport Sedan in Euro-spec shown

Interior



321 Sport Package with Cranberry/Black leather and open-Pore Ash Black trim shown

Upholstery

preliminary -
subject to change

	Sport Sedan	Luxury Package (167)	Sport Package (321)
MB- Tex	<div style="background-color: black; color: white; padding: 5px; text-align: center;"> <p>101</p> <p>Black Black</p> </div>	<div style="background-color: black; color: white; padding: 5px; text-align: center;"> <p>101</p> <p>Black Black</p> </div>	<div style="background-color: black; color: white; padding: 5px; text-align: center;"> <p>141</p> <p>Black Black</p> </div>
	<div style="background-color: #C8A28E; color: white; padding: 5px; text-align: center;"> <p>115</p> <p>Beige Black</p> </div>	<div style="background-color: #C8A28E; color: white; padding: 5px; text-align: center;"> <p>105</p> <p>Silk Beige Espresso</p> </div>	
	<div style="background-color: #A9A9A9; color: white; padding: 5px; text-align: center;"> <p>118</p> <p>Ash Black</p> </div>	<div style="background-color: #4682B4; color: white; padding: 5px; text-align: center;"> <p>128</p> <p>ash Deep Sea Blue</p> </div>	
Leather*	<div style="background-color: black; color: white; padding: 5px; text-align: center;"> <p>201</p> <p>Black Black</p> </div>	<div style="background-color: black; color: white; padding: 5px; text-align: center;"> <p>221</p> <p>Black Black</p> </div>	<div style="background-color: black; color: white; padding: 5px; text-align: center;"> <p>251</p> <p>Black Black</p> </div>
	<div style="background-color: #C8A28E; color: white; padding: 5px; text-align: center;"> <p>215</p> <p>Beige Black</p> </div>	<div style="background-color: #C8A28E; color: white; padding: 5px; text-align: center;"> <p>225</p> <p>Silk Beige Espresso</p> </div>	<div style="background-color: #DC143C; color: white; padding: 5px; text-align: center;"> <p>267</p> <p>Cranberry Red Black</p> </div>
	<div style="background-color: #A9A9A9; color: white; padding: 5px; text-align: center;"> <p>218</p> <p>Crystal Grey Black</p> </div>		<div style="background-color: #A9A9A9; color: white; padding: 5px; text-align: center;"> <p>268</p> <p>Crystal Grey Black</p> </div>


*optional as part of 318 Interior Package

preliminary -
subject to change


Upholstery/Interior Differentiation

Sport Sedan


MB-Tex / Leather*



101/201 Black




115/215 Beige




118/218 Grey

Luxury Package (167)


MB-Tex



101 Black




105 Beige/Espr.




128 Ash/Blue

Leather*



221 Black



225 Beige/Espr.

Sport Package (321)

MB-Tex



141 Black



251 Black

Leather*



268 Chrystal Grey



267 Cranberry Red

*optional as part of 318 Interior Package

Trim

preliminary –
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		Sport Sedan	Luxury Package (167)	Sport Package (321)
	Aluminum/ Piano Black (739)	standard	–	no-cost option
	Black Ash Open Pore* (736)	–	–	no-cost option (exclusive to Sport Package)
	Linden Wood* (H07)	optional	no-cost option	no-cost option
	Burl Walnut* (731)	optional	no-cost option	–

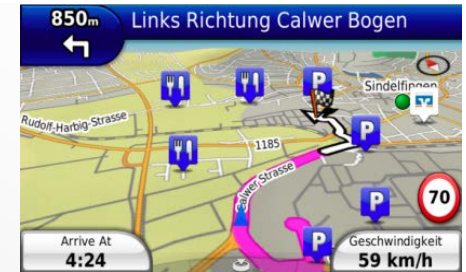
*includes analog clock in middle console

Technology: Garmin® MAP PILOT (successor of Becker® Map Pilot)

Garmin® MAP PILOT for standard radio as fully integrated navigation solution – pre-wiring is standard!



3D views with exact visualization of roads and buildings...



Additional navigation instructions appearing in the instrument cluster



... as well as photo-realistic junction and lane assistants



Either the Controller or the touchpad can be used for intuitive operation



Navigation function can also be operated by voice control



Map data sets on the SD memory card

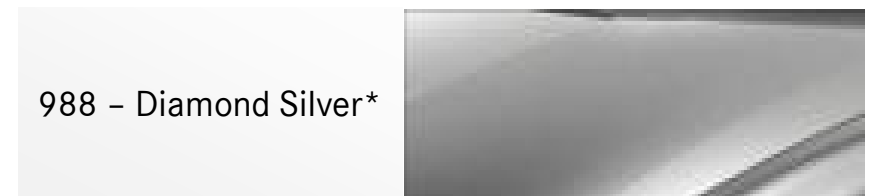
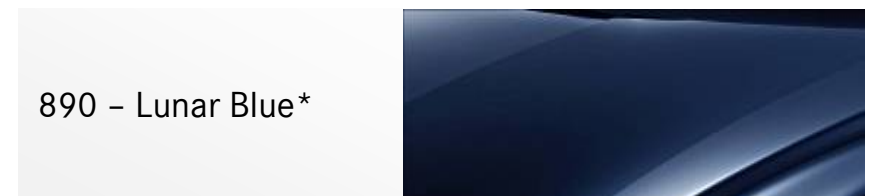
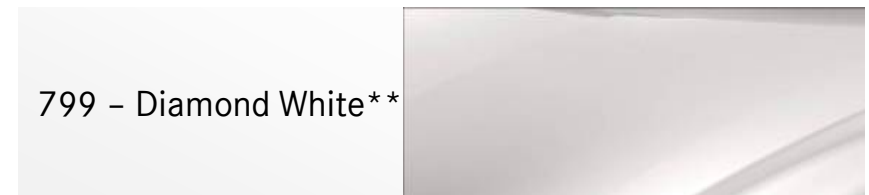
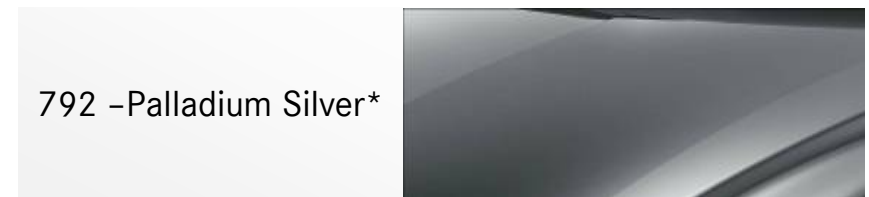
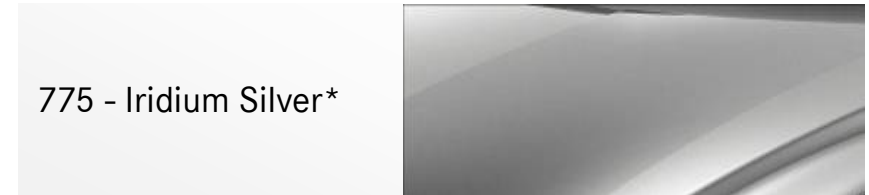
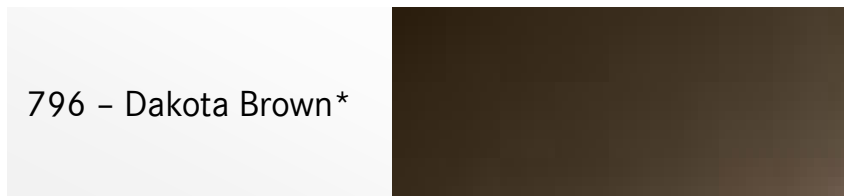
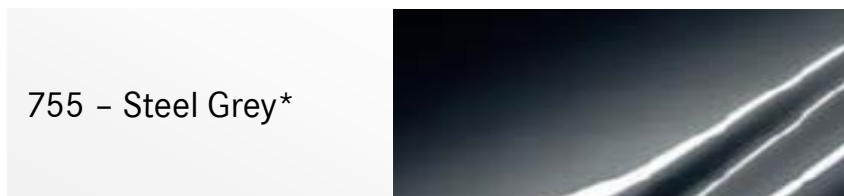
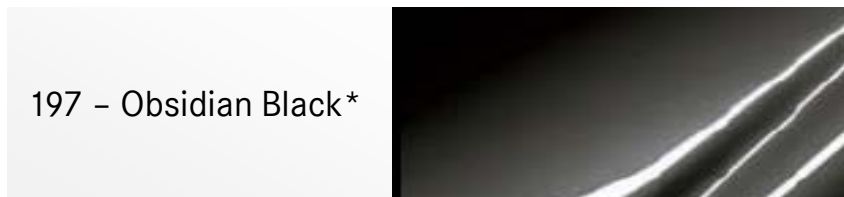
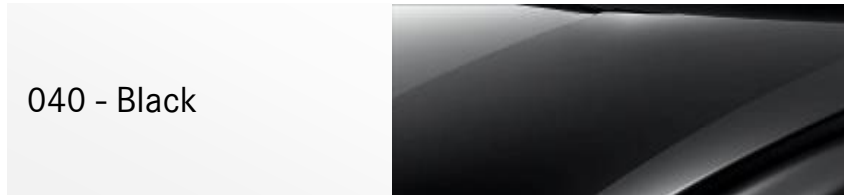


„Fresh Map Update“ after first initiation and additional updates via MBA Internet Portal



Paint Selection

preliminary –
subject to change



*Metallic Paint with surcharge **designo BRIGHT paint with surcharge

Wheel Portfolio

preliminary -
subject to change

17" Split 5-Spoke (R48)
C300



All-Season Tires (R02)

17" Multi-spoke (08R)
167 Luxury Package



US rim color is light grey

All-Season Tires (R02)

18" 5-spoke (22R)
stand-alone option for C300



All-Season Tires (R02)

18" AMG 5-Spoke (782)
321 Sport Package / C400 4MATIC



All-Season Tires (R02)

19" AMG Multi-spoke (788)
option for 321 Sport Package



High-Performance Tires (R01)

19" AMG Multi-spoke (665)
option for 321 Sport Package



High-Performance Tires (R01)

Headlights



Option Packages (1/2)

**preliminary –
subject to change**

P01 - Premium Package *(std. on C400 4MATIC)*

- 873 – Heated Front Seats
- 536 – SIRIUS Satellite Radio
- 810 – Burmester Premium Sound
- 275 – Driver’s Seat with Memory
- 632 – Static LED Lights
- 889 – KEYLESS-GO



997 - Driver Assistance Package

- *(23P Ordering Code)*
- 233 – DISTRONIC PLUS with PRE-SAFE Brake
- 237 – Active Blind Spot Assist
- 238 – Active Lane Keeping Assist
- 253 – PRE-SAFE PLUS rear-end collision protection
- 266 – Steering Assist
- 268 – BAS Plus with Cross-Traffic Assist

319 – Lighting Package *(only i. c. w. Premium Package)*

- 640 – Full-LED Headlamps with Active Curve Illumination
- 608 – Adaptive Highbeam Assist

315 – AIRMATIC Package *(standard on C400)*

- 483 – AGILITY SELECT Adjustable Suspension
- 489 – AIRMATIC Air Suspension

318 - Interior Package *(only i. c. w. Premium Package)*

- 20x – Leather Upholstery
- 401 – Ventilated seats
- 877 – Ambient Lighting
- 242 – Passenger Seat with Memory
- U25 – Illuminated Door Sills



P21 – Air Balance Package

- Fragrance, Ionization and Filtration

320 - Multimedia Package *(only i. c. w. Premium Package)*

- 531 – COMAND Navigation & Voice Control
- 218 – Rear View Camera
- 8.4” high-resolution color screen
- SiriusXM Traffic and Weather



**preliminary –
subject to change**

Option Packages (2/2)

321 - Sport Package

- (P31, P29 Ordering Codes)
- 772 – AMG Bodystyling (*std. on C400 4MATIC*)
- 486 – Sport Suspension (*std. on C400 4MATIC*)
- Choice of
 - 782 – 18” AMG Wheel (*std. on C400 4MATIC*)
 - 788/665 – 19” AMG Wheels (*extra charge*)
with High Performance Tires
- 736 – Black Ash Wood Open Pore Trim (*exclusive no-cost option*)
- 51U – Black Headliner
- Sports Seats
- Flat Bottom Sport Steering Wheel
- Front brakes with perforated discs
- Aluminum Pedals with Rubber Studs
- AMG Floormats
- Dash with MB-TEX



167 - Luxury Package (*n/a for C400 4MATIC*)

- (P22, P23 Ordering Codes)
- 485 – Comfort Suspension
- Choice of
 - 731 – Burl Walnut Trim
 - H07 – Brown Finesline Trim
- 08R – 17” Multi-Spoke Wheel
- 5U3 – Luxury Grille with ‘standing star’
- Dash with MB-TEX



preliminary –
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Stand Alone Options / Special Order

Stand-Alone Options

- 218 – Rear View Camera
- 234 – Blind Spot Assist
- 235 – PARKTRONIC with Active Parking Assist
- 313 – Roller Sunblinds for rear windows (manual)
- 413 – Panorama Sunroof
- 463 – Head-up Display
- 536 – SiriusXM Radio (*standard on C400 4MATIC*)
- 540 – Electric Roller Sunblind for rear window
- 871 – Hands-Free Access (*only i. c. w. Premium Package*)
- 873 – Heated Front Seats (*standard on C400 4MATIC*)
- 881 – Electronic Trunk Closer (*only i. c. w. Premium Package*)
- 889 – KEYLESS GO (*standard on C400 4MATIC*)
- R01 – High Performance Tires (18” only – standard for 19”)

Special Order Program

- 298 – Rear Side Airbags

MB Accessories Program

- 03Avgc – SD-Card Navigation (*VPC installed Accessory*)

Options: Ambient Lighting *(part of 318 Interior Package)*



Options: Panorama Sunroof *(stand-alone option. No standard sunroof – base car has steel roof)*



Technology: Touchpad *(standard)*



Technology: Head-up Display *(stand-alone option)*





... more to come soon!